

SYNDICATION STATS #3 / 2018-19

2018 September 28

At the end of the third week of syndicated program debuts, this **FLASH REPORT** includes a review of freshman strip series **CAUGHT IN PROVIDENCE** and **CHICAGO P.D.'s** first week on local stations as well as an overall metered market performance overview of the M-F syndication marketplace. Of course, keep in mind it is still very early in the season.

WHO'S NEXT ON THE DOCKET?

CAUGHT IN PROVIDENCE joined an already robust slate of returning jurists this Fall, posting a 0.3/1 metered market four-day HH average across 53 markets, off -25%/- from lead-in (0.4/1) and down -40%/-50% from year ago time September 2017 time period (TP) (0.5/2). Among key adults, these municipal court proceedings led by Judge Frank Caprio registered a 0.1/1 delivery in A18-49, A25-54 and W25-54, flat from year ago TP in A18-49, down -50%/- in A25-54 and off -67%/-50% with



W25-54. Breaking it down by daypart, most of the court show's metered clearances were in daytime (35 markets) where it garnered a slightly higher 0.4/1 HH performance, off -20%/- from lead-in (0.5/2) and down -33%/-50% from year ago TP (0.6/2). Unfortunately, at this point, this fresh take on a court show hasn't been able to bump up year ago time periods. We'll have to keep watch.


CAUGHT IN PROVIDENCE											
	LEAD-IN		TARGET		TARGET		YEAR AGO		Week 1		
	#Mkts	RTG	SHR	9/24-9/27/18	VS LEAD-IN	VS LEAD-IN	September	September	9/24-9/27/18	vs SEPT '17	
				RTG	SHR	%RTG	%SHR	RTG	SHR	%RTG	%SHR
HH RTG/SHR											
Overall Average	53	0.4	1	0.3	1	-25%	-	0.5	2	-40%	-50%
<i>By Daypart</i>											
Daytime	35	0.5	2	0.4	1	-20%	-	0.6	2	-33%	-50%
Early Fringe	13	0.3	1	0.3	1	-	-	0.4	1	-25%	-
A18-49 RTG/SHR											
Overall Average	24	0.1	1	0.1	1	-	-	0.1	1	-	-
A25-54 RTG/SHR											
Overall Average	24	0.1	1	0.1	1	-	-	0.2	1	-50%	-
W25-54 RTG/SHR											
Overall Average	24	0.1	1	0.1	1	-	-	0.3	2	-67%	-50%

Source: NSI WRAP Metered Market data, L+SD. Predominate day parts (more than 5 markets).

CHICAGO P.D.

As the only Monday-Friday off-network drama premiering this Fall, **CHICAGO P.D.** delivered a 0.2/1 overall metered HH performance, off -33%/- from lead-in (0.3/1) and year ago TP (0.3/1). Among the key demos, P.D. posted a 0.1/- in A18-49 and a 0.1/1 in A25-54 and W25-54. Spread across 51 of the metered markets,

this Dick Wolf strip is cleared mostly in late fringe (26 markets) and daytime (15 markets) time slots. In late fringe HH's CHICAGO PD registered a 0.3/1, down -40%/- from lead-in (0.5/1) and off -25%/- from year ago TP (0.4/1). Daytime posted a 0.2/1 in HH's, on par with lead-in and off -33%/- from last September (0.3/1).

CHICAGO PD											
	#Mkts	LEAD-IN		TARGET Week 1		TARGET VS LEAD-IN		YEAR AGO		Week 1	
		RTG	SHR	9/24-9/27/18	9/24-9/27/18	%RTG	%SHR	September 2017 TP	September 2017 TP	9/24-9/27/18 vs SEPT '17	9/24-9/27/18 vs SEPT '17
HH RTG/SHR											
Overall Average	51	0.3	1	0.2	1	-33%	-	0.3	1	-33%	-
<i>By Daypart</i>											
Daytime	15	0.2	1	0.2	1	-	-	0.3	1	-33%	-
Late Fringe	26	0.5	1	0.3	1	-40%	-	0.4	1	-25%	-
A18-49 RTG/SHR											
Overall Average	23	0.1	1	0.1	-	-	-	0.1	1	-	-100%
A25-54 RTG/SHR											
Overall Average	23	0.1	1	0.1	1	-	-	0.1	1	-	-
W25-54 RTG/SHR											
Overall Average	23	0.1	1	0.1	1	-	-	0.2	1	-50%	-

Source: NSI WRAP Metered Market data, L+SD. Predominate dayparts (more than 5 markets).

TIER BY TIER: WHERE DO THE FRESHMAN FALL

WHEEL, JEOPARDY, LIVE WITH KELLY & RYAN, INSIDE EDITION, ELLEN, E.T. and **JUDGE JUDY** placed in the top tier of performers in syndication across metered market HH's to-date. These veteran series achieved a boost in ratings over September 2017 and, except for magazines **INSIDE EDITION** and **ET**, turned in share increases as well. The top-rated freshman series to-date,

airing in only 11 metered markets is the half-hour talker **ME TIME WITH FRANGELA**, tied for 21st with a 0.8/2 in HH's, down from both lead-in (1.2/3) and year ago TP (1.0/3). **FACE THE TRUTH** and **BLACKISH** were next in line, tied at a 0.5/1 (#42), both down from lead-in and year ago TP. **TRUE CRIME FILES** and **LIVE PD: POLICE PATROL** tied at #51 (0.4/1), flat from lead-in and down from year ago TP (0.5/2).

CAUGHT IN PROVIDENCE (0.3/1-#56T) and **CHICAGO P.D.** (0.2/1-#68T) placed towards the bottom of the ranking, both off from year ago TP.

The national picture may look slightly different. See metered market program average ranking below

M-F Syndicated Strips / MM HH Averages / Fall 2018

KATZ TELEVISION GROUP	HH RTG		START		LEAD-IN		TARGET Weeks of 8/27-9/27/18		TARGET VS LEAD-IN		YEAR AGO September 2017 TP		Weeks of 8/27-9/27/18 vs SEPT '17	
	RNK	Genre	DATE	#Mkts	RTG	SHR	HH	HH	%RTG	%SHR	HH	HH	%RTG	%SHR
	HH RTG/SHR													
WHEEL OF FORTUNE	1	G	9/10/18	56	5.8	12	5.8	11	-	-8%	5.4	10	7%	10%
JEOPARDY	2	G	9/10/18	56	3.8	9	4.6	10	21%	11%	4.1	9	12%	11%
LIVE W/KELLY & RYAN	3	T	8/27/18	56	2.8	10	2.3	8	-18%	-20%	2.2	7	5%	14%
INSIDE EDITION	3	M	9/10/18	56	2.3	6	2.3	5	-	-17%	2.1	5	10%	-
ELLEN	5	T	9/3/18	56	1.5	5	2.2	6	47%	20%	1.7	5	29%	20%
E.T.	5	M	9/10/18	56	2.8	6	2.2	5	-21%	-17%	2.1	5	5%	-
JUDGE JUDY	5	C	9/10/18	56	1.5	4	2.2	6	47%	50%	1.9	5	16%	20%
DR. PHIL	8	T	9/10/18	55	1.3	4	1.9	5	46%	25%	1.8	5	6%	-
FAMILY FEUD	9	G	9/10/18	54	1.1	3	1.4	3	27%	-	1.3	3	8%	-
ACCESS	10	M	9/10/18	55	1.7	5	1.3	4	-24%	-20%	1.4	4	-7%	-
BIG BANG THEORY	11	S	9/10/18	56	1.2	3	1.2	3	-	-	1.3	3	-8%	-
EXTRA	12	M	9/3/18	56	1.4	4	1.1	3	-21%	-25%	1.1	3	-	-
HOT BENCH	12	C	9/10/18	55	1.0	3	1.1	3	10%	-	1.1	3	-	-
RACHAEL RAY	12	T	9/10/18	54	1.4	5	1.1	4	-21%	-20%	1.1	4	-	-
PEOPLE'S COURT	15	C	9/3/18	56	0.7	2	1.0	3	43%	50%	1.0	3	-	-
WENDY WILLIAMS	15	T	9/10/18	56	1.1	4	1.0	4	-9%	-	0.8	3	25%	33%
STEVE	17	T	9/3/18	55	0.9	3	0.9	3	-	-	0.9	3	-	-
LIST, THE	17	M	9/10/18	21	1.6	4	0.9	3	-44%	-25%	0.8	2	13%	50%
MILLIONAIRE	17	G	9/10/18	53	1.1	4	0.9	3	-18%	-25%	0.9	3	-	-
TWO & A HALF MEN	21	S	8/27/18	56	0.8	2	0.8	2	-	-	0.9	2	-11%	-
JUDGE MATHIS	21	C	9/3/18	56	0.6	2	0.8	2	33%	-	0.9	3	-11%	-33%
TMZ	21	M	9/3/18	56	0.9	3	0.8	2	-11%	-33%	0.8	2	-	-
DR. OZ	21	T	9/3/18	53	1.0	3	0.8	3	-20%	-	0.7	2	14%	50%
TMZ LIVE	21	T	9/3/18	50	0.7	2	0.8	3	14%	50%	0.8	2	-	50%
ME TIME-FRANGELA(1/2 Hr)	21	T	9/10/18	11	1.2	3	0.8	2	-33%	-33%	1.0	3	-20%	-33%
RIGHT THIS MINUTE	21	M	9/10/18	55	1.0	4	0.8	3	-20%	-25%	0.8	3	-	-
STEVE WILKOS	21	T	9/10/18	56	0.7	2	0.8	3	14%	50%	0.9	3	-11%	-
MODERN FAMILY	21	S	9/17/18	56	1.0	2	0.8	2	-20%	-	0.9	2	-11%	-
DAILY BLAST LIVE	30	M	9/10/18	31	1.0	3	0.7	2	-30%	-33%	0.8	2	-13%	-

	HH RTG		START			LEAD-IN		TARGET		TARGET		YEAR AGO		Weeks of	
	RNK	Genre	DATE	#Mkts	HH		Weeks of		VS LEAD-IN		September		8/27-9/27/18		vs SEPT '17
					RTG	SHR	RTG	SHR	%RTG	%SHR	RTG	SHR	%RTG	%SHR	
SEINFELD	31	S	8/27/18	54	0.7	2	0.6	2	-14%	-	0.7	2	-14%	-	
DISH NATION	31	M	9/3/18	33	0.6	2	0.6	2	-	-	0.6	2	-	-	
JERRY SPRINGER	31	T	9/10/18	40	0.5	2	0.6	2	20%	-	0.5	2	20%	-	
REAL, THE	31	T	9/10/18	56	0.9	3	0.6	2	-33%	-33%	0.6	2	-	-	
THE GOLDBERGS	31	S	9/10/18	54	0.7	2	0.6	1	-14%	-50%	0.7	1	-14%	-	
DAILY MAIL	31	M	9/17/18	56	0.8	2	0.6	2	-25%	-	0.7	2	-14%	-	
MIKE & MOLLY	31	S	9/17/18	54	0.6	2	0.6	2	-	-	0.6	2	-	-	
MOM	31	S	9/17/18	52	0.6	2	0.6	2	-	-	0.5	1	20%	100%	
PAGE SIX TV	31	M	9/17/18	55	0.8	2	0.6	2	-25%	-	0.6	2	-	-	
PATERNITY COURT	31	C	9/17/18	54	0.5	2	0.6	2	20%	-	0.6	2	-	-	
PICKLER & BEN	31	T	9/17/18	40	1.1	4	0.6	2	-45%	-50%	0.7	2	-14%	-	
DIVORCE COURT	42	C	8/27/18	54	0.5	2	0.5	2	-	-	0.5	2	-	-	
ACCESS LIVE	42	T	9/10/18	31	0.8	3	0.5	2	-38%	-33%	0.5	2	-	-	
FACE THE TRUTH (1/2 Hr)	42	T	9/10/18	56	0.6	2	0.5	1	-17%	-50%	0.7	2	-29%	-50%	
2 BROKE GIRLS	42	S	9/17/18	53	0.6	1	0.5	1	-17%	-	0.6	1	-17%	-	
BLACKISH	42	S	9/17/18	52	0.7	1	0.5	1	-29%	-	0.8	2	-38%	-50%	
COUPLE'S COURT	42	C	9/17/18	52	0.5	2	0.5	2	-	-	0.5	2	-	-	
FRIENDS	42	S	9/17/18	33	0.6	2	0.5	1	-17%	-50%	0.5	1	-	-	
LAST MAN STANDING	42	S	9/17/18	52	0.5	2	0.5	2	-	-	0.6	2	-17%	-	
DATeline-M-F	42	TC	9/24/18	53	0.5	1	0.5	1	-	-	0.5	1	-	-	
KING OF QUEENS	51	S	8/27/18	48	0.4	1	0.4	1	-	-	0.4	1	-	-	
DOCTORS, THE	51	T	9/10/18	52	0.6	2	0.4	1	-33%	-50%	0.5	2	-20%	-50%	
SIMPSONS, THE	51	S	9/10/18	32	0.5	1	0.4	1	-20%	-	0.5	2	-20%	-50%	
TRUE CRIME FILES	51	TC	9/10/18	51	0.4	1	0.4	1	-	-	0.5	2	-20%	-50%	
LIVE PD: POLICE PATROL	51	R	9/17/18	49	0.4	1	0.4	1	-	-	0.5	2	-20%	-50%	
FAMILY GUY	56	S	8/27/18	53	0.4	1	0.3	1	-25%	-	0.4	1	-25%	-	
COPS	56	R	9/3/18	44	0.3	1	0.3	1	-	-	0.3	1	-	-	
HOW I MET-MOTHER	56	S	9/3/18	47	0.4	1	0.3	1	-25%	-	0.4	1	-25%	-	
RULES OF ENGAGEMENT	56	S	9/3/18	39	0.3	1	0.3	1	-	-	0.4	1	-25%	-	
AMERICAN DAD	56	S	9/10/18	45	0.3	1	0.3	1	-	-	0.3	1	-	-	
FUNNY YOU SHOULD ASK	56	G	9/10/18	53	0.4	1	0.3	1	-25%	-	0.5	1	-40%	-	
JSTC-JDG MABLEAN	56	C	9/10/18	36	0.3	1	0.3	1	-	-	0.4	2	-25%	-50%	
PAWN STARS	56	R	9/10/18	34	0.3	1	0.3	1	-	-	0.4	1	-25%	-	
THE GAME	56	S	9/10/18	55	0.3	1	0.3	1	-	-	0.3	1	-	-	
VERDICT-JDG HATCHETT	56	C	9/10/18	31	0.3	1	0.3	1	-	-	0.4	1	-25%	-	
TOP 30	56	M	9/17/18	39	0.4	1	0.3	1	-25%	-	0.4	1	-25%	-	
CAUGHT IN PROVIDENCE	56	C	9/24/18	53	0.4	1	0.3	1	-25%	-	0.5	2	-40%	-50%	
CELEBRITY PAGE	68	M	9/3/18	33	0.3	1	0.2	1	-33%	-	0.3	1	-33%	-	
AMC RT-JDGE ROSS	68	C	9/10/18	40	0.2	1	0.2	1	-	-	0.3	1	-33%	-	
CLEVELAND	68	S	9/10/18	34	0.2	1	0.2	1	-	-	0.3	1	-33%	-	
IMPRACTICAL JOKERS	68	R	9/10/18	45	0.2	1	0.2	1	-	-	0.3	1	-33%	-	
JUSTICE-ALL/C PEREZ	68	C	9/10/18	28	0.2	1	0.2	1	-	-	0.3	1	-33%	-	
KING OF THE HILL	68	S	9/10/18	37	0.2	1	0.2	1	-	-	0.3	1	-33%	-	
SUPREME JUSTICE	68	C	9/10/18	32	0.2	1	0.2	1	-	-	0.3	1	-33%	-	
JUDGE FAITH	68	C	9/17/18	27	0.2	1	0.2	1	-	-	0.3	1	-33%	-	
CHICAGO P.D.	68	ONH	9/24/18	51	0.3	1	0.2	1	-33%	-	0.3	1	-33%	-	
FORENSIC FILES	77	TC	9/10/18	33	0.2	1	0.1	1	-50%	-	0.2	1	-50%	-	

Source: NSI WRAP, Metered Market Program Tracks and Program Trends, L+SD Data, weighted P-T-D Averages, 8/27/18- 9/27/18.
T=Talk, G=Game, M=Magazine, R=Reality, C=Court, TC=True Crime, S=Sitcom, ONH=Off-Net Hour

STAY TUNED ... for FLASH #4 which will cover Weekly programming and an overview of the Syndicated marketplace from a National perspective.