

## NATPE 2018 PREVIEW

Another new year, another NATPE conference. While the theme for this year’s NATPE is “a changing industry in a changing world”, Katz Television Group’s Content Strategy team works to reconcile the past successes of syndication with the current and future challenges of the marketplace. As we strive for answers, we continue to keep our client stations informed and advised on the performance status of current broadcast syndication along with some details of potential programming opportunities for local line-ups and stations’ future strategies. Not only are we reviewing day-to-day what’s happening locally in broadcast television, but examining all aspects of the industry to keep in line with growing digital and OTT platforms, station group mergers and content provider consolidation.

## KEY INSIGHTS

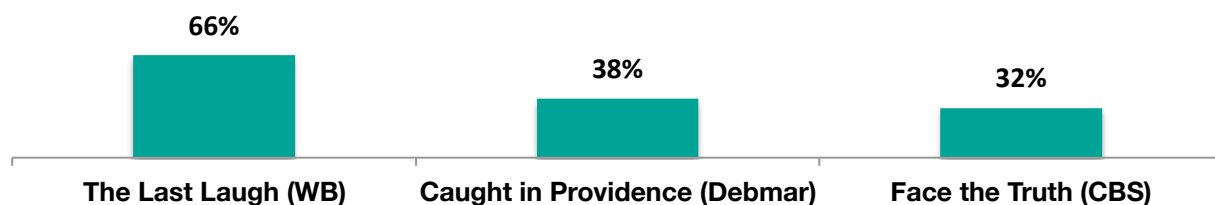


- Syndicated offerings for Fall 2018 are scarce—much more so than last season.
- With many current programs renewed for another year or two, key available time periods are tight across the dayparts for fresh new syndicated series.
- Sitcom and Talk genres deliver the greatest number of GRPs in syndication.
- Veteran programs are still turning in the greatest performance, making way for few freshman shows to break through.
- THE LAST LAUGH, CAUGHT IN PROVIDENCE and FACE THE TRUTH take the Top 3 positions in our local TV viewer poll of new syndicated concepts for 2018.

## THE KATZ “OUR MEDIA” LOCAL TV VIEWER POLL

Once again, Katz Television Group has reached out to its proprietary panel of local television viewers and asked them to weigh in on the various concepts that have been announced for First Run syndication in 2018. Sight unseen, viewers have responded most readily to Warner Brothers’ Jane Lynch project, THE LAST LAUGH, but there’s plenty of love from Daytime viewers to go around. Rounding out our Top 3 performers are Debmar’s unconventional court offering, CAUGHT IN PROVIDENCE and CBS’s new talker, FACE THE TRUTH. When we focus on African American respondents, CBS’s new Vivica Fox series leads the pack with 73% of interested viewers.

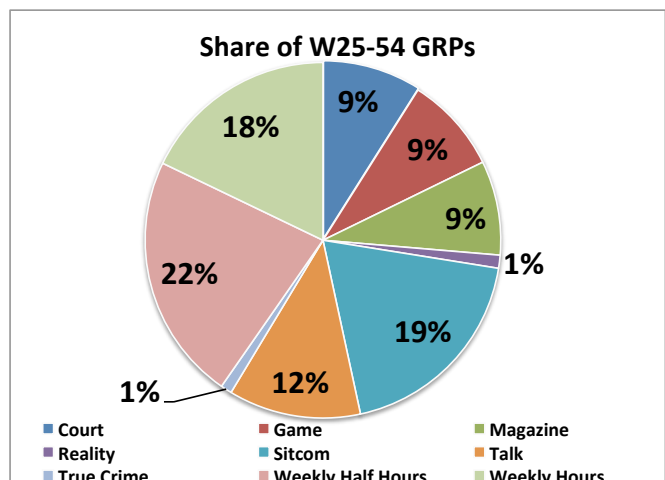
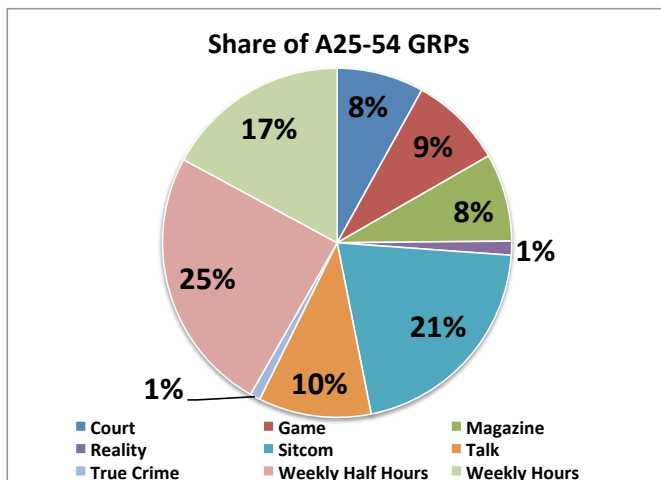
**% Interested in Program Concept**



Source: Katz Media Group - Our Media survey January 3-10, 2018 of 653 A18+ local TV viewers.

## 2017-18 SEASON HIGHLIGHTS

When we examine the various genres that make up the syndication pie, M-F sitcoms and their weekend airings continue to be the most steadfast in providing stations with the highest HH, A25-54 and W25-54 GRPs. The Game genre follows suit in HH's while the Talk category carries the second highest GRP percentage in HH's and the two above-mentioned demos. Court, Games and Magazines deliver similar GRPs to each other in A25-54 and W25-54. While sitcoms do make up the highest percentages across the board, we continue to be concerned with the apparent lack of potential new successful "blue chip" network sitcoms in the syndicated programming pipeline. (See GRP demo graphs below).



Source: Nielsen's NNTV, NSS, L+SD, P-T-D through the week ending 12/24/17.

## SYNDICATION STATS

### JUDGE JUDY, GAMES & SITCOMS ARE TOP PERFORMERS

Not much has changed with the syndication stats since the beginning of the season. The story remains with the veteran programs leading the charge, making way for few freshman shows to break through. Nationally, **JUDGE JUDY** is the jurist to beat and **FAMILY FEUD**, **WHEEL OF FORTUNE** and **JEOPARDY** are the most desired games, all turning in the most competitive performances across the board. However, they were all displaced among the key adult male and female demos by the dynamic **THE BIG BANG THEORY**, which also continues to kill it in primetime on CBS and TBS. **JUDY**, **WHEEL** and **JEOPARDY** have turned in minimal declines over the past season while **BANG** and **FEUD** registered slightly greater losses, but all are still the strongest performers out there. **MODERN FAMILY** joins **BIG BANG** as the 2<sup>nd</sup> highest rated sitcom. One of the things that these top performers have in common is stability. They've each held key time periods for a long time. **TWO & A HALF MEN**, **FAMILY GUY**, sophomore entry **LAST MAN STANDING** and **MIKE & MOLLY** follow. Of the freshman class, the '80s-themed family comedy, **THE GOLDBERGS**, ranked highest, garnering almost a 2.0 rating in HH's and over a 1.0 rating in A25-54 and W25-54. **MOM** was next in

line followed by **THE GAME**, both posting under a 1.0 rating across the board. The invincible **SIMPSONS** wins the prize for the sitcom with the most longevity.

COURT	Originator	Genre	Program Coverage	#TC	HHL	HHL	P25-54	P25-54	F25-54	F25-54
					Live+SD	Live+SD	Live+SD	Live+SD	Live+SD	Live+SD
					US AA%	US AA (000s)	US AA%	US AA (000s)	US AA%	US AA (000s)
JUDGE JUDY (AT)	CBS TV DISTRIBUTION	COURT	91	85	6.9	8,276	2.1	2,527	2.6	1,602
HOT BENCH (AT)	CBS TV DISTRIBUTION	COURT	89	85	2.3	2,782	0.7	854	0.9	544
<b>RELATIONSHIP COURT (COUPLE'S CRT)</b>	MGM DOMESTIC TV DIST	COURT	85	70	1.9	2,243	0.7	869	0.9	581
PEOPLE'S COURT (AT)	WARNER BROS. TV	COURT	90	85	1.6	1,927	0.5	653	0.7	414
ES COURT COMBO	CF ENTERTAINMENT	COURT	81	85	1.5	1,783	0.5	627	0.7	417
JUDGE MATHIS (AT)	WARNER BROS. TV	COURT	89	85	1.2	1,383	0.4	529	0.6	342
DIVORCE COURT (AT)	20TH TELEVISION	COURT	85	85	0.9	1,097	0.4	460	0.5	311
JUDGE FAITH (AT)	TRIFECTA MEDIA	COURT	78	85	0.6	761	0.2	285	0.3	187
ENTERTAINMENTSTUDIOS COMBO	CF ENTERTAINMENT	COURT	72	85	0.3	340	0.1	160	0.1	89

Source: Nielsen's NNTV, NSS, L+SD, P-T-D through the week ending 12/24/17.

SITCOMS	Originator	Genre	Program Coverage	#TC	HHL	HHL	P25-54	P25-54	F25-54	F25-54
					Live+SD	Live+SD	Live+SD	Live+SD	Live+SD	Live+SD
					US AA%	US AA (000s)	US AA%	US AA (000s)	US AA%	US AA (000s)
BIG BANG-SYN (AT)	WARNER BROS. TV	SITCOM	93	85	4.8	5,798	2.7	3,228	2.8	1,726
MODERN FAMILY-MF-SYN (AT)	20TH TELEVISION	SITCOM	93	85	2.4	2,898	1.5	1,869	1.7	1,045
TWO-HALF MEN-SYN (AT)	WARNER BROS. TV	SITCOM	91	85	1.9	2,315	0.9	1,135	0.9	554
<b>GOLDBERGS (AT)</b>	SONY PICTURES TV	SITCOM	91	70	1.8	2,146	1.1	1,278	1.3	777
FAMILY GUY-MF-SYN (AT)	20TH TELEVISION	SITCOM	91	85	1.7	1,992	1.2	1,400	1.0	625
LAST MAN STNDG-MF-SYN(AT)	20TH TELEVISION	SITCOM	91	85	1.6	1,856	0.8	1,006	0.9	577
MIKE AND MOLLY (AT)	WARNER BROS. TV	SITCOM	91	85	1.5	1,767	0.8	928	0.9	545
2 BROKE GIRLS-SYN (AT)	WARNER BROS. TV	SITCOM	91	85	1.2	1,459	0.7	889	0.8	472
CLEVELAND SHOW-SYN (AT)	20TH TELEVISION	SITCOM	89	85	1.1	1,346	0.7	817	0.6	396
SEINFELD (AT)	SONY PICTURES TV	SITCOM	85	85	1.1	1,327	0.6	774	0.6	390
KING OF THE HILL-SYN(AT)	20TH TELEVISION	SITCOM	89	85	1.0	1,227	0.6	727	0.6	353
HOW I MET-MTHR-MF-SYN(AT)	20TH TELEVISION	SITCOM	90	85	1.0	1,160	0.6	688	0.6	373
<b>GOLDBERGS-PREVIEW (AT)</b>	SONY PICTURES TV	SITCOM	86	5	0.9	1,064	0.5	638	0.6	360
<b>MOM (AT)</b>	WARNER BROS. TV	SITCOM	82	70	0.9	1,047	0.5	583	0.5	317
AMERICAN DAD-MF-SYN (AT)	20TH TELEVISION	SITCOM	90	85	0.7	858	0.5	575	0.4	269
RULES OF ENGMENT-SYN (AT)	SONY PICTURES TV	SITCOM	86	85	0.5	656	0.3	391	0.3	210
KING OF QUEENS-SYN (AT)	SONY PICTURES TV	SITCOM	75	85	0.5	609	0.3	371	0.3	206
ANGER MGMT-MF-SYN (AT)	20TH TELEVISION	SITCOM	87	85	0.5	568	0.3	321	0.3	171
<b>GAME, THE (AT)</b>	CBS TV DISTRIBUTION	SITCOM	83	75	0.4	502	0.2	290	0.3	179

Source: Nielsen's NNTV, NSS, L+SD, P-T-D through the week ending 12/24/17.

## CAN WE TALK?

On the talk show circuit, semi-controversial **DR. PHIL** gives top advice while **LIVE WITH KELLY & RYAN** and **ELLEN** are the leading providers of celebrity talk and entertainment. These three stand apart at the top of the Talk heap. Grouped together with similar mid-range performances to each other are **MAURY, STEVE, WENDY WILLIAMS, RACHAEL RAY, JERRY SPRINGER** and **STEVE WILKOS**. Nashville-based newcomer **PICKLER & BEN** (70% coverage) places toward the bottom of the national syndicated ranking while its local performance puts it at the top of the freshman class. This disparity between the local and national performance may be attributed to the fact that the program also has a cable play and the national rating includes viewing to any telecast of the program, regardless of the platform it airs on. No decision has been made as of this writing on the series renewal. Despite his natural charisma with a live audience, sophomore series **HARRY** did not

see improvement from year one to year two and the “unofficial” word is that the talker will not be back next season.

TALK	Originator	Genre	Program Coverage	#TC	HHL	HHL	P25-54	P25-54	F25-54	F25-54
					Live+SD US AA%	Live+SD US AA (000s)	Live+SD US AA%	Live+SD US AA (000s)	Live+SD US AA%	Live+SD US AA (000s)
DR. PHIL SHOW (AT)	CBS TV DISTRIBUTION	TALK	92	85	3.3	3,984	1.0	1,233	1.4	844
LIVE WITH KELLY AND RYAN	DISNEY ABC DOMEST TV	TALK	90	84	2.2	2,644	0.8	911	1.0	629
ELLEN DEGENERES SHOW	WARNER BROS. TV	TALK	89	91	2.2	2,612	0.8	936	1.1	651
MAURY (AT)	NBC UNIVERSAL	TALK	90	85	1.4	1,718	0.7	867	0.9	557
STEVE (AT)	NBC UNIVERSAL	TALK	90	80	1.3	1,587	0.5	564	0.6	382
WENDY WILLIAMS SHOW (AT)	20TH TELEVISION/DEB MAR	TALK	89	85	1.3	1,543	0.6	741	0.8	509
RACHAEL RAY	CBS TV DISTRIBUTION	TALK	89	87	1.2	1,417	0.4	515	0.6	356
JERRY SPRINGER (AT)	NBC UNIVERSAL	TALK	89	85	1.2	1,400	0.6	712	0.7	415
STEVE WILKOS SHOW (AT)	NBC UNIVERSAL	TALK	88	85	1.2	1,387	0.6	720	0.8	460
DR. OZ SHOW (AT)	SONY PICTURES TV	TALK	87	85	1.1	1,314	0.4	464	0.5	310
HARRY	NBC UNIVERSAL	TALK	89	85	0.9	1,052	0.3	388	0.4	251
DOCTORS (AT)	CBS TV DISTRIBUTION	TALK	87	85	0.8	935	0.3	343	0.4	225
REAL (AT)	WARNER BROS. TV	TALK	89	85	0.8	931	0.4	479	0.6	337
<b>PICKLER AND BEN</b>	DISNEY ABC DOMEST TV	TALK	70	70	0.3	359	0.1	149	0.2	94

Source: Nielsen's NNTV, NSS, L+SD, P-T-D through the week ending 12/24/17.

## COURT IS IN SESSION

**JUDGE JUDY** still stands alone at the top of the Court genre. **HOT BENCH** and the perennial **PEOPLE'S COURT** fall into the next tier of performers, both overall and among the court offerings. The **ES COURT COMBO** follows. The newest entry, **COUPLE'S COURT WITH THE CUTLERS**, achieved a credible performance, placing inbetween **HOT BENCH** and **PEOPLE'S COURT**, pulling in almost a 2 share in HH's and close to a 1 share in A25-54 and W25-54.

COURT	Originator	Genre	Program Coverage	#TC	HHL	HHL	P25-54	P25-54	F25-54	F25-54
					Live+SD US AA%	Live+SD US AA (000s)	Live+SD US AA%	Live+SD US AA (000s)	Live+SD US AA%	Live+SD US AA (000s)
JUDGE JUDY (AT)	CBS TV DISTRIBUTION	COURT	91	85	6.9	8,276	2.1	2,527	2.6	1,602
HOT BENCH (AT)	CBS TV DISTRIBUTION	COURT	89	85	2.3	2,782	0.7	854	0.9	544
<b>RELATIONSHIP COURT (COUPLE'S CRT)</b>	MGM DOMESTIC TV DIST	COURT	85	70	1.9	2,243	0.7	869	0.9	581
PEOPLE'S COURT (AT)	WARNER BROS. TV	COURT	90	85	1.6	1,927	0.5	653	0.7	414
ES COURT COMBO	CF ENTERTAINMENT	COURT	81	85	1.5	1,783	0.5	627	0.7	417
JUDGE MATHIS (AT)	WARNER BROS. TV	COURT	89	85	1.2	1,383	0.4	529	0.6	342
DIVORCE COURT (AT)	20TH TELEVISION	COURT	85	85	0.9	1,097	0.4	460	0.5	311
JUDGE FAITH (AT)	TRIFECTA MEDIA	COURT	78	85	0.6	761	0.2	285	0.3	187
ENTERTAINMENTSTUDIOS COMBO	CF ENTERTAINMENT	COURT	72	85	0.3	340	0.1	160	0.1	89

Source: Nielsen's NNTV, NSS, L+SD, P-T-D through the week ending 12/24/17.

## HAVE YOU HEARD THE NEWS?

With all the news to report these days -- both entertainment and hard line -- the magazine genre continues to grow with a record four new entries this season (adding to the 10 already in existence). The two longest-running magazines, **E.T.** (since 1981) and **INSIDE EDITION** (since 1989), lead the pack in HH's and key demos followed by **TMZ** and station produced, **RIGHT THIS MINUTE**. Placing in the middle of the magazine faction, **ACCESS HOLLYWOOD** (now titled **ACCESS**) and **ACCESS HOLLYWOOD LIVE** (now just **ACCESS LIVE**), have expanded their repertoire to report on more than the Hollywood scene. Of the freshman class, **DAILY MAIL TV** out-paced its competitor **PAGE SIX**

TV in HH's while the two mirrored each other's national performance among the key demos. Both placed among the bottom half of the overall syndicated rankings. **TOP 30** and **DAILY BLAST TV**, along with the returning **THE LIST**, are not nationally rated.

MAGAZINES	Originator	Genre	Program Coverage	#TC	HHL	HHL	P25-54	P25-54	F25-54	F25-54
					Live+SD US AA%	Live+SD US AA (000s)	Live+SD US AA%	Live+SD US AA (000s)	Live+SD US AA%	Live+SD US AA (000s)
ENTERTAINMENT TONIGHT(AT)	CBS TV DISTRIBUTION	MAGAZINE	90	85	3.0	3,566	1.1	1,311	1.3	825
INSIDE EDITION (AT)	CBS TV DISTRIBUTION	MAGAZINE	89	85	2.9	3,507	1.0	1,151	1.1	689
RIGHT THIS MINUTE(AT)	DISNEY ABC DOMEST TV	MAGAZINE	85	85	1.4	1,721	0.6	725	0.7	453
TMZ (AT)	WARNER BROS. TV	MAGAZINE	89	85	1.4	1,701	0.8	948	0.9	544
ACCESS HOLLYWOOD (AT)	NBC UNIVERSAL	MAGAZINE	85	85	1.3	1,579	0.6	672	0.7	415
EXTRA (AT)	WARNER BROS. TV	MAGAZINE	86	85	1.2	1,419	0.5	607	0.6	373
<b>DAILY MAIL TV (AT)</b>	CBS TV DISTRIBUTION	MAGAZINE	89	70	1.0	1,187	0.4	522	0.5	315
CRIME WATCH DAILY	WARNER BROS. TV	MAGAZINE	89	85	0.9	1,128	0.4	472	0.5	288
<b>PAGE SIX TV</b>	20TH TELEVISION	MAGAZINE	85	70	0.7	893	0.4	461	0.5	294
CELEBRITY PAGE	TRIFECTA MEDIA	MAGAZINE	78	85	0.3	317	0.1	160	0.2	92

Source: Nielsen's NNTV, NSS, L+SD, P-T-D through the week ending 12/24/17.

## TRUE CRIME

Capitalizing on the fascination with crime mysteries on broadcast TV, cable and streaming services this season, **DATELINE** entered the M-F syndication fray. This off-NBC series in the "True Crime" genre achieved a solid middle-of-the-road performance, falling in the same grouping as **TMZ**, **STEVE** and **WENDY WILLIAMS**. In a category with three other entries, **FORENSIC FILES** was the only other True Crime offering to be rated nationally and unlike **DATELINE**, placed at the bottom of the overall syndicated ranking.

TRUE CRIME	Originator	Genre	Program Coverage	#TC	HHL	HHL	P25-54	P25-54	F25-54	F25-54
					Live+SD US AA%	Live+SD US AA (000s)	Live+SD US AA%	Live+SD US AA (000s)	Live+SD US AA%	Live+SD US AA (000s)
<b>DATELINE M-F (AT)</b>	NBC UNIVERSAL	TRUE CRIME	91	65	1.3	1,589	0.6	708	0.7	440
FORENSIC FILES(AT)	TRIFECTA MEDIA	TRUE CRIME	66	85	0.2	264	0.1	113	0.1	69

Source: Nielsen's NNTV, NSS, L+SD, P-T-D through the week ending 12/24/17.

## WEEKEND FARE

Turning to the weekend, the majority of the weekly hours are off-network (or from Canada) with little to no first run options except for the weekend runs of M-F strips. In the weekly half-hour category, the same holds true, but with a few more first run offerings. This past season, **SAVING HOPE** was the only freshman program and it placed toward the bottom of the charts. The top series week-after-week is the half-hour **WEEKEND ADVENTURE** followed by **LAW & ORDER: SVU** and the **DATELINE** weekend version. All other top performers in the category were the weekend versions of the highest rated strips.

WEEKLY HOURS	Originator	Genre	Program Coverage	#TC	HHL D	HHL D	P25-54	P25-54	F25-54	F25-54
					Live+SD	Live+SD	Live+SD	Live+SD	Live+SD	Live+SD
					US AA%	US AA (000s)	US AA%	US AA (000s)	US AA%	US AA (000s)
LAW & ORDER:SVU-WKL (AT)	NBC UNIVERSAL	WEEKLY HOUR	91	17	3.5	4,245	1.8	2,113	2.1	1,311
<b>DATELINE WKLY (AT)</b>	NBC UNIVERSAL	WEEKLY HOUR	91	13	3.3	3,986	1.4	1,698	1.8	1,091
ACCESS HOLLYWD LV-WKD	NBC UNIVERSAL	WEEKLY HOUR	83	17	1.9	2,329	0.9	1,041	1.1	646
LAW & ORDER:CI-WKL (AT)	NBC UNIVERSAL	WEEKLY HOUR	91	13	1.9	2,237	0.8	1,002	1.0	623
BLUE BLOODS (AT)	CBS TV DISTRIBUTION	WEEKLY HOUR	91	17	1.7	2,014	0.6	726	0.6	387
AMERICAN NINJA-SYN (AT)	NBC UNIVERSAL	WEEKLY HOUR	91	17	1.6	1,902	0.8	1,015	0.9	537
CSI MIAMI-SYN (AT)	CBS TV DISTRIBUTION	WEEKLY HOUR	91	17	1.3	1,601	0.6	668	0.6	361
CASTLE (AT)	DISNEY ABC DOMEST TV	WEEKLY HOUR	87	17	1.2	1,415	0.5	604	0.6	343
MAJOR CRIMES (AT)	WARNER BROS. TV	WEEKLY HOUR	85	17	1.1	1,317	0.4	440	0.4	254
ENTERTAINMENT TONIGHT WKD	CBS TV DISTRIBUTION	WEEKLY HOUR	88	17	1.1	1,315	0.4	524	0.5	288
WALKING DEAD-MYNET (AT)	20TH TELEVISION	WEEKLY HOUR	84	16	1.0	1,163	0.6	708	0.7	795
RIZZOLI AND ISLES (AT)	WARNER BROS. TV	WEEKLY HOUR	88	17	1.0	1,174	0.3	401	0.4	226
PERSON OF INTEREST (AT)	WARNER BROS. TV	WEEKLY HOUR	90	17	1.0	1,153	0.4	488	0.4	257
X-FILES-MYNET (AT)	20TH TELEVISION	WEEKLY HOUR	81	17	0.9	1,067	0.4	522	0.5	302
SCANDAL(AT)	DISNEY ABC DOMEST TV	WEEKLY HOUR	82	17	0.8	969	0.4	452	0.4	254
ELEMENTARY (AT)	CBS TV DISTRIBUTION	WEEKLY HOUR	87	17	0.8	940	0.3	388	0.3	212
BONES-SYN (AT)	20TH TELEVISION	WEEKLY HOUR	90	17	0.7	838	0.3	392	0.3	206
EXTRA-WEEKEND	WARNER BROS. TV	WEEKLY HOUR	86	17	0.6	700	0.3	348	0.3	175
TMZ WEEKEND	WARNER BROS. TV	WEEKLY HOUR	85	17	0.6	678	0.3	395	0.3	203
ROOKIE BLUE(AT)	DISNEY ABC DOMEST TV	WEEKLY HOUR	83	17	0.5	609	0.2	279	0.3	161
ENTERTAINERS/KICKIN COMBO	CF ENTERTAINMENT	WEEKLY HOUR	81	17	0.4	458	0.2	219	0.2	115
LEVERAGE-SYN (AT)	TRIFECTA MEDIA	WEEKLY HOUR	72	17	0.4	449	0.2	205	0.2	106
<b>SAVING HOPE</b>	CTD/LITTON	WEEKLY HOUR	74	12	0.3	318	0.1	144	0.1	83

Source: Nielsen's NNTV, NSS, L+SD, P-T-D through the week ending 12/24/17.

WEEKLY HALF-HOURS	Originator	Genre	Program Coverage	#TC	HHL D	HHL D	P25-54	P25-54	F25-54	F25-54
					Live+SD	Live+SD	Live+SD	Live+SD	Live+SD	Live+SD
					US AA%	US AA (000s)	US AA%	US AA (000s)	US AA%	US AA (000s)
WEEKEND ADVENTURE	DADT/LITTON	WEEKLY HALF-HOUR	90	17	5.5	6,547	2.0	2,450	2.2	1,370
FAMILY FEUD-WK (AT)	20TH TELEVISION	WEEKLY HALF-HOUR	88	17	2.9	3,489	1.0	1,262	1.1	701
BIG BANG WKND (AT)	WARNER BROS. TV	WEEKLY HALF-HOUR	92	34	2.9	3,480	1.7	1,998	1.7	1,050
MODERN FAMILY-WK-SYN (AT)	20TH TELEVISION	WEEKLY HALF-HOUR	92	17	2.7	3,221	1.7	2,014	1.8	1,103
WHEEL OF FORTUNE WKND	CBS TV DISTRIBUTION	WEEKLY HALF-HOUR	71	21	1.8	2,146	0.5	575	0.5	295
BOBS BURGERS-SYN (AT)	20TH TELEVISION	WEEKLY HALF-HOUR	90	17	1.7	2,079	1.1	1,378	1.1	669
FAMILY GUY-WK-SYN (AT)	20TH TELEVISION	WEEKLY HALF-HOUR	91	17	1.7	2,042	1.2	1,394	1.0	639
<b>GOLDBERGS (AT)</b>	SONY PICTURES TV	WEEKLY HALF-HOUR	91	14	1.6	1,858	0.9	1,116	1.1	664
LAST MAN STNDG-WK-SYN(AT)	20TH TELEVISION	WEEKLY HALF-HOUR	90	17	1.3	1,609	0.7	857	0.8	469
HOW I MET-MTHR-WK-SYN(AT)	20TH TELEVISION	WEEKLY HALF-HOUR	89	17	1.3	1,536	0.8	997	0.8	476
JEOPARDY WEEKEND	CBS TV DISTRIBUTION	WEEKLY HALF-HOUR	69	17	1.3	1,532	0.4	437	0.4	216
MIKE AND MOLLY WKND (AT)	WARNER BROS. TV	WEEKLY HALF-HOUR	91	34	1.0	1,198	0.5	649	0.6	358
JUST FOR LAUGHS GAGS(AT)	PPI RELEASING,INC	WEEKLY HALF-HOUR	73	17	1.0	1,197	0.4	505	0.4	267
INSIDE EDITION WKD	CBS TV DISTRIBUTION	WEEKLY HALF-HOUR	84	17	1.0	1,195	0.4	529	0.4	263
SEINFELD-WKND (AT)	SONY PICTURES TV	WEEKLY HALF-HOUR	84	17	1.0	1,174	0.5	660	0.5	328
TWO-HALF MEN WKND (AT)	WARNER BROS. TV	WEEKLY HALF-HOUR	90	34	0.9	1,107	0.5	580	0.4	272
2 BROKE GIRLS WKND (AT)	WARNER BROS. TV	WEEKLY HALF-HOUR	91	34	0.9	1,095	0.6	670	0.6	348
J.HANNA/J.MILLER	NBCU/LITTON	WEEKLY HALF-HOUR	77	17	0.9	1,043	0.3	342	0.3	194
<b>GOLDBERGS-PREVIEW (AT)</b>	SONY PICTURES TV	WEEKLY HALF-HOUR	82	1	0.7	872	0.5	553	0.5	303
AMERICAN ATHLETE COMBO	CF ENTERTAINMENT	WEEKLY HALF-HOUR	81	17	0.7	819	0.3	370	0.3	202
MADE IN HOLLYWOOD COMBO	CONNECTION 3 ENT CO	WEEKLY HALF-HOUR	91	17	0.6	775	0.3	368	0.3	207
RULES OF ENGMNT-WKND (AT)	SONY PICTURES TV	WEEKLY HALF-HOUR	85	17	0.6	746	0.3	393	0.3	211
KING OF QUEENS-WKND (AT)	SONY PICTURES TV	WEEKLY HALF-HOUR	72	17	0.5	612	0.3	358	0.3	199
<b>MOM WKND</b>	WARNER BROS. TV	WEEKLY HALF-HOUR	80	28	0.4	508	0.2	258	0.2	132
ANGER MGMT-WK-SYN (AT)	20TH TELEVISION	WEEKLY HALF-HOUR	84	34	0.4	500	0.2	296	0.2	148
PETS.TV COMBO	CF ENTERTAINMENT	WEEKLY HALF-HOUR	56	17	0.3	316	0.1	150	0.1	83
FIRST FAMILY	CF ENTERTAINMENT	WEEKLY HALF-HOUR	52	17	0.1	108	0.0	59	0.1	35
MR BOX OFFICE	CF ENTERTAINMENT	WEEKLY HALF-HOUR	52	17	0.1	105	0.0	60	0.1	33

Source: Nielsen's NNTV, NSS, L+SD, P-T-D through the week ending 12/24/17.

## WHAT'S AHEAD FOR FALL 2018

### **FIRST RUN**

While there have been a few shows in the development phase for the 2018-19 season, syndicators have been tight-lipped about announcing what will actually “go” as they make final deals with launch groups and get all their “ducks in a row.”

One show that has been “officially” announced for Fall 2018 is **CAUGHT IN PROVIDENCE** from Debmar-Mercury with FOX as their launch group. As long as there is someone with an ax to grind, there will be court shows. Joining an already robust slate of returning jurists, these “lighter-themed” Providence municipal court cases are presided over with fairness and humor by elected Judge Frank Caprio and his sidekick, Inspector Quinn. **CAUGHT IN PROVIDENCE** hopes to spice up daytime court blocks, like it has on YouTube, with at least two runs daily and 36 weeks of originals with case names such as “The Judge Charmer”, “DJ Faces the Music” and “Song and Dance”. Debmar is also considering a quiz game in a reality setting for the fall called **QUESTION JURY**. This series is currently airing in Britain on channel 4 and is being dubbed “survivor meets in a jury room”. No official word on that as of yet. Debmar will also continue to air **FAMILY FEUD** and **WENDY WILLIAMS** on local stations for several seasons to come.

Warner Brothers has been shopping around a two-year deal for **THE LAST LAUGH WITH JANE LYNCH**, a half-hour “primetime funny brought to daytime”, as a M-F strip with two runs per day. **THE LAST LAUGH**, targeted for 4-8PM, will take advantage of Lynch’s “comedic chops” and “improvisational skills” with skits, videos, games, man-on-the-street and song parodies -- “anything goes as long as it is funny”. Celebrities will join Jane on a regular basis, but their role will be to interact with what’s happening on the show, not to plug their latest project. With viewers wanting comedy for comfort and laughter, similar to what **ELLEN** and sitcoms offer, this may be the “alternative” stations can use with their entertainment talk, sitcoms or game show line-ups. Official word on a launch group for **THE LAST LAUGH** is still pending. **ELLEN, THE REAL, EXTRA** and **TMZ** have all been renewed through 2020.

**FACE THE TRUTH**, from CBS TV Distribution and Dr. Phil McGraw’s Stage 29 Production company, is another new option for Fall 2018. This “lighter” conflict/resolution talk show moderated by Viveca Fox will use a panel of four experts -- a Lawyer, a Doctor, a Businessman and a Supermodel -- to give advice to their guests. CBS is looking for two-year deals.

Program Partners is offering **CITYLINE** as a M-F strip for fall 2018. The show, currently airing in 14 markets, is a lifestyle talk-series hosted by news reporter and news magazine host Tracy Moore. **CITYLINE** targets women in daytime in an entertaining and informative format that covers all the subjects the daytime viewer cares about. There are 200 original episodes in both one-hour and half-hour formats.

Other talked about projects in development, such as NBC Universal's **THE SQUAD**, a paneled talk show with four African-American women discussing topics of the day may be an option for Fall 2019, not this coming season. The same potential for Fall 2019 may be true of Debmart-Mercury's **QUESTION JURY**, a quiz game in a reality setting currently airing in Britain on channel 4 and being dubbed "survivor meets in a jury room". Remember, both of these projects are still in the early development stages .

### **OFF-NETWORK**

Only one off-network series is becoming available in syndication this coming fall, DISNEY/ABC's family comedy **BLACKISH**. The sitcom debuted on ABC in 2014, spending much of its primetime career leading out of **MODERN FAMILY** at 9:30PM on Wednesday nights. **BLACKISH**, a Kenya Barris created comedy starring Anthony Anderson and Tracee Ellis Ross centers on a family man's struggle to gain a sense of cultural identity while raising his kids in a predominantly white, upper-class neighborhood. The series moved to anchor the 9PM hour on ABC Tuesday, replacing **FRESH OFF THE BOAT**. **BLACKISH** upped the Tuesday, 9PM time period performance by a minimal amount in HH's and remained relatively on par among key adults. Versus its own Wednesday 9:30PM year ago performance, **BLACKISH** posted slight declines in its rating and share delivery across the board.

Following in the footsteps of Dick Wolf's **LAW & ORDER** franchise, NBC Universal's **CHICAGO P.D.**, the second in the Chicago "trilogy", is being offered as a strip over a two-year deal through the 2019-20 season. **CHICAGO P.D.**, which follows the special "intelligence" unit of the Chicago police department personally and professionally, is a solid performer for NBC. Future sitcom availabilities are sparse with a few possibilities at the earliest for Fall 2019 including **FRESH OFF THE BOAT**, **LIFE IN PIECES** and **SUPERSTORE**. The fall of 2020 also brings the prospect of **KEVIN CAN WAIT**, **MAN WITH A PLAN**, **AMERICAN HOUSEWIFE**, **SPEECHLESS** and **SUPERIOR DONUTS**, as long as they all continue on the network in primetime. The ones to watch will be further down the pike with **YOUNG SHELDON** and the newest incarnation of **WILL & GRACE**.

### **WEEKLIES**

Just like their sitcom counterparts, weekly hour availabilities in syndication have been fewer and fewer over the years with more and more going the cable route. Years ago there was a plethora of first run weekly hours, and now, the majority of the offerings are off-network or off-cable. For Fall 2018, the entries include off-CBS dramas **MADAM SECRETARY** and **NCIS: NEW ORLEANS** from CBS TV Distribution; off-ABC physical competition series **WIPEOUT** from Disney/ABC and off-ION and NBC drama **THE LISTENER** from PPI .

While **NCIS: NEW ORLEANS** will have a cable window on TNT (**NCIS** and **NCIS: LA** both air on USA), CBS has sealed a multiplatform syndication deal for its Téa Leoni-starring **MADAM SECRETARY** now in its fourth season on CBS. With the CBS-owned stations as the launch group for weekend broadcast syndication this fall, the political drama also goes to WE tv in 2018 and Netflix has reached an SVOD deal that includes all previous seasons of the series as well as the current one.





# 2018 NATPE PREVIEW

At this time the current weekly hours not returning to syndication next season include **BLUE BLOODS, CSI: MIAMI, ROOKIE BLUE, SCANDAL** and possibly **LEVERAGE**.

## ***KEEP IN MIND***

Analytics, information and expertise will always play a part in the decision-making process, however, there are very few new options for fall 2018 available for key time periods. New shows face many challenges trying to achieve initial success, more so now than ever before. With competition coming from not only traditional broadcast, but from every direction -- cable, digital, OTT -- getting traction is even more important. So as common sense tells us, stations should try, if possible, to launch new series in more protected time periods allowing for ratings success to warrant future time period upgrades. As we all know, there is no blanket recommendation, not every program is right for every station, group or time period, but we have to believe that among the new and returning shows, there is likely a program that may meet most stations' immediate needs or their long term strategies. And as the old adage goes, "if it ain't broke, don't fix it."

## SYNDICATED PROGRAM LISTINGS

UPDATED 1/12/18

### FUTURES

#### FIRST-RUN STRIPS

##### Fall 2018

	Distributor	Genre	Time	Terms	Barter Split
CAUGHT IN PROVIDENCE	Debmar-Mercury	Court	30	Barter	3:00N / 5:00L
CITYLINE	PPI	Talk	30/60	Cash	3:00N / 4:30L**
FACE THE TRUTH	CBS TV Distribution	Talk	60	Cash +	TBA
THE LAST LAUGH w/JANE LYNCH	Warner Brothers	Alternative	30	Cash +	Various***

\*\* Half hour version, 3:00N/12:00L for hour version.

\*\*\*1:30N/6:00L Mon, Tue and Fri. 2:00N/5:30L Wed and Thu.

#### OFF-NETWORK STRIPS

##### Fall 2018

BLACKISH	Disney/ABC	Off-Net	30	Cash +	2:00N / 5:30L
CHICAGO P.D.	NBC Universal	Off-Net	60	Barter	6:00N / 9:00L
BIG BANG THEORY (2nd cycle)	Warner Brothers	Off-Net	30	Cash +	1:30N / 5:30L
LAST MAN ON EARTH ◀	Twentieth TV	Off-Net	30	Cash +	TBA
HOW I MET-MOTHER (2nd cycle)	Twentieth TV	Off-Net	30	Cash +	TBA

##### Fall 2019

AMERICAN DAD (3rd cycle)	Twentieth TV	Off-Net	30	Cash +	TBA
BOB'S BURGERS (2nd cycle)	Twentieth TV	Off-Net	30	Cash +	TBA
CLEVELAND SHOW (2nd cycle)	Twentieth TV	Off-Net	30	Cash +	TBA
FRESH OFF THE BOAT ◀	Twentieth TV	Off-Net	30	Cash +	TBA
KING OF THE HILL (3rd cycle)	Twentieth TV	Off-Net	30	Cash +	TBA
KING OF QUEENS (4th cycle)	Sony TV	Off-Net	30	Barter	2:00N / 5:00L
LIFE IN PIECES ◀	Twentieth TV	Off-Net	30	Cash +	TBA
SUPERSTORE ◀	NBCU	Off-Net	30	Cash +	TBA

##### Fall 2020

AMERICAN HOUSEWIFE ◀	Disney/ABC	Off-Net	30	Cash +	TBA
GOOD PLACE ◀	NBCU	Off-Net	30	Cash +	TBA
KEVIN CAN WAIT ◀	CBS/Sony	Off-Net	30	Cash +	TBA
MAN WITH A PLAN ◀	CBS TV Distribution	Off-Net	30	Cash +	TBA
SPEECHLESS ◀	Twentieth TV/ABC	Off-Net	30	Cash +	TBA

##### Fall 2021

WILL & GRACE (2.0 version) ◀	NBC Universal	Off-Net	30	Cash +	TBA
YOUNG SHELDON ◀	Warner Brothers	Off-Net	30	Cash +	TBA

### HOOR WEEKLIES

#### Fall 2018

MADAM SECRETARY	CBS TV Distribution	Hour Wkly	60	TBA	TBA
NCIS: NEW ORLEANS	CBS TV Distribution	Hour Wkly	60	TBA	TBA
THE LISTENER	PPI	Hour Wkly	60	Barter	7:30N/7:30L
WIPEOUT	Disney/ABC	Hour Wkly	60	TBA	TBA

#### Fall 2019

CHICAGO MED ◀	NBC Universal	Hour Wkly	60	TBA	TBA
QUANTICO ◀	Disney/ABC	Hour Wkly	60	TBA	TBA
BLINDSPOT ◀	Warner Brothers	Hour Wkly	60	TBA	TBA
CODE BLACK ◀	Disney/ABC	Hour Wkly	60	TBA	TBA

#### Fall 2020

BULL ◀	CBS TV Distribution	Hour Wkly	60	TBA	TBA
MACGYVER ◀	CBS TV Distribution	Hour Wkly	60	TBA	TBA
THIS IS US ◀	NBC Universal	Hour Wkly	60	TBA	TBA
LETHAL WEAPON ◀	Warner Brothers	Hour Wkly	60	TBA	TBA
LUCIFER ◀	Warner Brothers	Hour Wkly	60	TBA	TBA
DESIGNATED SURVIVOR ◀	Disney/ABC	Hour Wkly	60	TBA	TBA

#### Fall 2021

THE GOOD DOCTOR ◀	Sony TV	Hour Wkly	60	TBA	TBA
SEAL TEAM ◀	CBS TV Distribution	Hour Wkly	60	TBA	TBA
RIVERDALE ◀	Warner Brothers	Hour Wkly	60	TBA	TBA

◀ PROJECTED AVAILABLE YEAR